BrandCraft

Company Deck.

BrandCraftbd.com

© BrandCraft.



Our Founder’s

Messages.

Every business has potential. The challenge is reaching the right people with the right message. BrandCraft was built to help businesses grow through creative thinking, data-driven marketing, and meaningful storytelling.
We don't chase trends—we build strategies that create lasting impact.

Zahidul Hooque, Founder

BrandCraftbd.com



Co-Founder's

Messages.

Every strong business begins with a clear vision, but sustainable growth requires the right strategy and direction.

At BrandCraft, I focus on strategic planning, growth opportunities, and meaningful decision-making—helping shape BrandCraft into a trusted growth partner for businesses.

Munna Sarker,
Co-Founder & Strategic Advisor

BrandCraftbd.com



Co-Founder's

Messages.

Every business has value. The challenge is ensuring that value is understood, appreciated, and remembered by the right people.

At BrandCraft, we focus on transforming ideas into meaningful brand experiences through honest communication, strategic thinking, and creative execution.

Our goal is simple: to help businesses build credibility, strengthen relationships, and grow with confidence in an ever-evolving digital world.

Mohammad Mohaimenul Islam,
Co-Founder & COO

BrandCraftbd.com

Industries
We've Helped Grow.

From healthcare to emerging technologies, we've partnered with businesses across diverse industries to solve problems, build brands, and rive growth.



- Healthcare & Wellness
- Technology & Digital
- Food & Consumer Brands
- Finance & Emerging Tech
- Retail & E-commerce
- Education & Learning
- Automotive & Mobility
- Fashion & Lifestyle

Every industry has unique challenges. Our job is to understand them and turn them into growth opportunities.

BrandCraftbd.com

What we don’t do.

Identity is also expressed through what we DON’T do:
that’s why we want to talk about it.

Don’t.



- Propose or execute projects we don’t believe in.
- Reject any idea upfront; every intuition matters.
- Neglect our clients; we are always searching for new ideas to offer.
- Discuss things we don’t know; staying updated is our daily bread.

Why BrandCraft?

Strategy. Creativity. Community. Growth.



Strategy First

Research-driven decisions.



Community Insights

98K+ members.
800+ entrepreneurs.



Creative That Converts

Ideas designed to perform.



All-in-One Team

Marketing. Design. SEO. Web.



Transparent Process

Clear communication.



Built for Growth

Focused on long-term success.

BrandCraftbd.com

Pixels, Words & Magic!

Content Development.

From scroll-stopping social media posts to binge-worthy blogs, from video ads and reels to high-impact TVCs—we create content that speaks your brand's language and inspires action. Every pixel, every word, and every frame is crafted to tell your story in a way that grabs attention, builds connection, and drives results.

Brand Name

Simfree

Project

Social Media Design & Creative Content

Market

Global / International

Objective

Create visually engaging, modern, and conversion-focused social media designs for Simfree to communicate its global eSIM connectivity solutions. The content focused on highlighting affordable data plans, 200+ country coverage, 5G connectivity, instant activation, and hassle-free international connectivity while strengthening brand awareness and engaging travelers, remote workers, and global internet users.



BrandCraftbd.com

Teaming Up with Growing startups and industry titans

Digital Pylot

Flyover Education

ECOMDRIVE

নবরাই

প্রচেষ্টা ফিজিওথেরাপি হসপিটাল

THE startup show

ATint WINDOW TINTING

simfree

STARTUP CHATTOGRAM

MINERIX

গুটিগুটিপা

search tutor

BEAUTY BLISS
A ONE STOP SKINCARE SOLUTION

AL - RISALAH
International School
(আল-রিসালাহ ইন্টারন্যাশনাল স্কুল)

OMOR
CONSULTANCY

swojon

BrandCraftbd.com

simfree

eSIM Made for Everyone

1 scan. 100+ Destinations





simfree

Explore Your

Dream Country

Stay Connected Instantly!



www.simfree.io

simfree

Where Simfree is Active?

Simfree is available in **100+ countries** worldwide!



simfree

eSIM Made for Everyone

1 scan. 100+ Destinations



simfree



Planning for a Budget Trip?

- Book **hotels** early
- Look for **discounts**
- Use public **transport**
- Use an **eSIM** (like **Simfree**)

www.minerix.com

Brand Name

Gutigutipa

Project

Social Media Content Strategy & Management

Market

Bangladesh

Objective

Develop and manage a consistent, engaging social media presence for Gutigutipa through strategic content planning, monthly content calendars, creative image design, persuasive copywriting, and content scheduling. The goal was to build brand awareness, educate the target audience, promote products, and maintain consistent audience engagement over a long-term collaboration of **1+ year.**



BrandCraftbd.com

গুটিগুটিপা

স্প্রাউটেড হেলদি মিক্স
মা'য়ের ভরসা, বেবির পুষ্টি

- ব্রেইন ডেভেলপমেন্ট
- বোন গ্রোথ সাপোর্ট
- সহজপাচ্য অঙ্কুরিত শস্য





www.gutigutipa.com.bd

গুটিগুটিপা

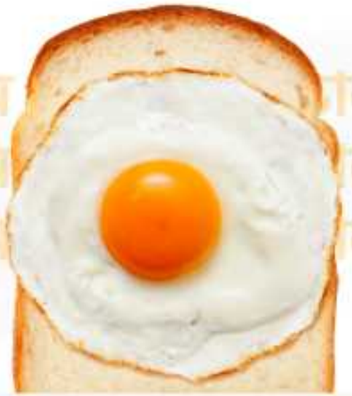
প্রতিদিন বাচ্চাকে
যা খাওয়ানো উচিত

- **দুধ ও দই** — প্রতিদিন ক্যালসিয়ামের জন্য।
- **ফল ও সবজি** — ভিটামিন ও রোগপ্রতিরোধ ক্ষমতা বাড়ায়।
- **ডিম ও প্রোটিন** — বুদ্ধি ও শরীর গঠনে সহায়ক।
- **ভাত, সুজি, রুটি** — শক্তি ও হজমে সহায়ক।
- **কম মিষ্টি ও প্রসেসড ফুড** — দাঁত ও স্বাস্থ্যের জন্য ভালো।

www.gutigutipa.com

গুটিগুটিপা

ডিম ভাজা
ঘি'তে হোক
সুগন্ধে ভরা



গুটিগুটিপা

গাওয়া ঘি
শিশুর মস্তিষ্ক ও হাড়ের জন্য উপকারী



গুটিগুটিপা

শিশুর প্রপার গ্রোথের ম্যাজিক!
স্প্রাউটেড হেলদি মিক্স

- ইমিউনিটি বুস্ট
- ব্রেইন শক্তি
- ওজন বৃদ্ধি
- হাড় শক্ত

আজই অর্ডার করুন



Call/WhatsApp
01511780980

Brand Name

Digital Pylot IT Solution

Project

GPFi Unlimited – Social Media Campaign

Market

Global / International

Objective

Create professional, modern, and technology-focused social media designs for Digital Pylot IT Solution to strengthen its digital presence and communicate its wide range of IT and digital solutions. The content focused on showcasing software, SaaS, mobile app, web development, UI/UX, CRM, AI, and cloud solutions while positioning the brand as a reliable technology partner for startups and enterprises.



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Digital Pylot

Feeling Heavy with Ideas?

We Turn Ideas into **Reality.**



Digital Pylot

DID YOU KNOW?

75% of users judge a company's **credibility** based on website design.

www.digitalpylot.io

Digital Pylot

Feeling Heavy with Ideas?

We Turn Ideas into **Reality.**



www.digitalpylot.io

Digital Pylot

BY 2040 — 95% OF ALL PURCHASES WILL BE ONLINE

IS YOUR BUSINESS ONLINE?



www.digitalpylot.io

Digital Pylot

HAVE AN APP IDEA?

LET'S BUILD IT



- FUTURISTIC UI/UX
- CROSS PLATFORM
- INTEGRATION-READY

www.digitalpylot.io

Brand Name

Procesta Physiotherapy Hospital

Project

Monthly Content Management, Creative Design, Video Editing, Digital Advertising & Print Media

Market

Bangladesh / Local Healthcare Market

Objective

Manage Procesta Physiotherapy Hospital's complete content and marketing communication for 9**+ months**, covering monthly content planning, creative content design, video editing, and digital advertising. Alongside digital activities, the project also included **print media design and promotional materials** to maintain a consistent and professional brand presence across both online and offline channels.



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প্রচেষ্টা ফিজিওথেরাপি
হসপিটাল

ডেইলি
এক্সারসাইজ প্ল্যান

- [x] জায়গায় দাঁড়িয়ে হাঁটুন + কাঁধ ঘোরান।
- [x] ঘাড় ধীরে ডানে-বামে ও সামনে-পেছনে নড়ান
- [x] Cat-Cow + হালকা পিঠ স্ট্রেচ
- [x] ১০–১২ বার Squat + ১০–১২ বার Heel Raise
- [x] পা স্ট্রেচ + গভীর শ্বাস (৫–৬ বার)



+8801842-976655

Mirjarpul, Panchlaish, Chittagong

প্রচেষ্টা ফিজিওথেরাপি
হসপিটাল

দীর্ঘক্ষণ ডেস্কে বসে কাজ করছেন?



কাঁধ ও পিঠের তীব্র ব্যথা।

সারাক্ষণ ঝিমঝিম ভাব।



বসার ধরনে অসামঞ্জস্যতা।

+8801842-976655

Mirjarpul, Panchlaish, Chittagong

প্রচেষ্টা ফিজিওথেরাপি
হসপিটাল

ফিজিওথেরাপি কীভাবে কাজ করে?

- ব্যথা কমায়
- মাংসপেশি শক্তিশালী করে
- জয়েন্টের নড়াচড়া উন্নত করে
- ভুল ভঙ্গি ঠিক করে
- স্বাভাবিক চলাফেরা ফিরিয়ে আনে

বিস্তারিত ক্যাপশনে



+8801842-976655

Mirjarpul, Panchlaish, Chittagong

প্রচেষ্টা ফিজিওথেরাপি
হসপিটাল

কিভাবে হাঁটু ব্যথা দূর করবেন?



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Mirjarpul, Panchlaish, Chittagong

প্রচেষ্টা ফিজিওথেরাপি
হসপিটাল



প্রচেষ্টা ফিজিওথেরাপি হাসপাতাল-এ

বিশেষায়িত ফিজিওথেরাপি সেবা

দীর্ঘ ৮+ বছরের অভিজ্ঞতা

MD.WASIF WALI FARABE

Consultant & Chief Physiotherapy officer

BPT (GB), Ms- Disability Management & Rehabilitation (BOU), PGT-MSK (MM-UK)

- অভিজ্ঞ ফিজিওথেরাপিস্ট
- আধুনিক চিকিৎসা ব্যবস্থা
- স্ট্রোক ও স্পোর্টস ইনজুরি রিহ্যাব
- ব্যক্তিগত ট্রিটমেন্ট প্ল্যান

রোগী দেখার সময়
বিকেল ৫:০০টা – রাত ১০:০০টা

সুস্থ থাকুন, সুস্থ জীবন গড়ুন আমাদের সাথে।

অ্যাপয়েন্টমেন্ট:
01842-976655

ঠিকানা:
প্রচেষ্টা ফিজিওথেরাপি হাসপাতাল
বাড়ি-১১৭, রোড-২, মুরকা আবাসিক (মেট্রো নং-৯), মিরজারপুল, পাঁচলাইশ, চট্টগ্রাম।

Brand Name

What The Fish

Project

Social Media Branding & Creative Design

Market

Bangladesh

Objective

BrandCraft collaborated with What The Fish to build a visually appealing and consistent social media presence. From Facebook cover design to engaging social media creatives, we developed eye-catching visuals that reflect the brand's identity and showcase its seafood offerings. Our focus was to create a clean, attractive, and cohesive visual experience that helps the brand connect with its target audience and strengthen its online presence.



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রুপচাঁদা
স্বাদে ও পুষ্টিতে ভরপুর
অর্ডার করতে
ইনবক্স করুন


লবস্টার
প্রিমিয়াম সি-ফুডের সেরা পছন্দ
অর্ডার করতে
ইনবক্স করুন


ইলিশ মাছ
স্বাদে ঐতিহ্য, মানে সেরা
অর্ডার করতে
ইনবক্স করুন


সমুদ্রের
টাটকা স্বাদ

Brand Name

OMOR Consultancy

Project

Monthly Content Marketing & Media Buying

Market Bangladesh & United Kingdom

Objective

BrandCraft partnered with OMOR Consultancy to strengthen its digital presence and generate potential student inquiries through strategic content marketing and paid advertising. We managed monthly content planning, creative design, and media buying to promote study abroad opportunities, scholarships, and educational consultancy services. Our approach focused on delivering informative content, compelling visuals, and targeted advertising to connect with aspiring international students across Bangladesh and beyond.



BrandCraftbd.com

OMOR CONSULTANCY

10+ YEARS OF EXPERIENCE

STUDY IN BA (HONS)

FASHION



Study in the UK May 2026 Intake

- ✓ 2 Days Class in a Week
- ✓ Course Duration: 3 Year
- ✓ One-on-One Consultation
- ✓ No English test
- ✓ Document Review
- ✓ Application Support

Call For Application
+447944967456

Apply Now

OMOR CONSULTANCY

STUDY IN THE UK

- April & May 2026 Intake
- Scholarship Up to £5500
- CAS Deposit £4000
- MOI Accepted
- MBA/ MSc for £15,500 / year

LOWEST TUITION FEES WITH
MOI ACCEPTED

Scholarship Up to £5500



Call For Application
+447944967456

Apply Now

OMOR CONSULTANCY

STUDY IN THE

WALES TRINITY SAINT DAVID

MSc / MBA / DBA

May/June 2026 Intake| United Kingdom

- Scholarship: Up to £3,000 (PG) | £1,500 (DBA).
- English: IELTS 6.0 (Min 5.5) / Oxford ELLT 6
- Fees: £16,800/year.
- Birmingham & London Campus
- MOI Accepted

LOWEST TUITION FEES WITH
MOI ACCEPTED



Call For Application
+447944967456

Apply Now

OMOR CONSULTANCY

Study in the UK

May 2026 Intake

Apply in **5 Minutes**

BSc (Hons)

- Business Management
- Computer Science
- Health & Social Care

2 Days Class in a Week

London | Manchester | Birmingham | Leeds



+447944967456

Apply Now

OMOR CONSULTANCY

BSc (Hons)

Health & Social Care

Class: 2 Days / Week

Course Duration: 3 Years

No English test needed if student has:

- GCSE English Grade C/4+
- Born in UK or English-speaking country
- L2/L3 Higher Ed credits
- Foundation/A-Levels
- High School English B2 or 6/10 (country scale)



Call For Application
+447944967456

Apply Now

Brand Name

Ecomdrive

Project

Brand Identity & Social Media Content Design

Market

Bangladesh

Objective

BrandCraft collaborated with Ecomdrive to establish a professional and recognizable brand identity while strengthening its digital presence. Our work included designing the brand logo and creating engaging, platform-ready social media creatives that communicate the platform's value proposition. Through consistent visual branding and strategic content design, we aimed to present Ecomdrive as a modern e-commerce solution for businesses looking to simplify operations, save time, and grow online.



BrandCraftbd.com

ECOMDRIVE

সময় বাঁচলে ব্যবসা বাড়ে!

অনলাইন বিজনেস হবে ঝামেলা বিহীন।



Call Us Today :
01765-537131

More Information :
ecomdrivebd.com

ECOMDRIVE

এক ক্লিকেই বাড়বে
ব্যবসার গতি!



www.ecomdrivebd.com

ECOMDRIVE

ফেইক অর্ডার

আপনার ব্যবসার লাভে বড়সড় ক্ষতির কারণ!



Call Us Today :
01765-537131

More Information :
ecomdrivebd.com

ECOMDRIVE

ই-কমার্স

অটোমেশনে আনুন গতি

- ইনফিনিট ট্র্যাকিং অর্ডার সুবিধা
- ফেইক অর্ডারে থাকবে বাধা
- রিটার্ন গড়মিল নেই আর
- প্রফিট সেলস রিপোর্ট সবজেই পান
- অটোমেটিক SMS দেয় খবর বারংবার

01765-537131
ecomdrivebd.com



ECOMDRIVE

আপনার
কর্মীদের পারফরম্যান্স কতটা ভালো?



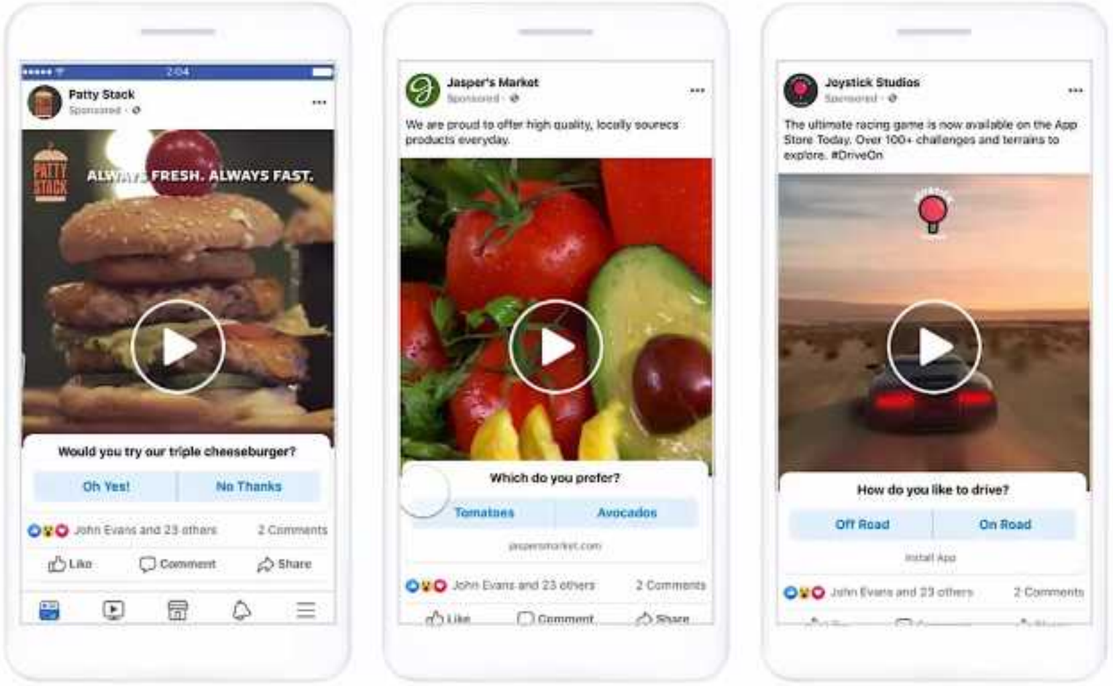
Call Us Today :
01765-537131

More Information :
ecomdrivebd.com

Meta Ads Case Studies

Facebook Ads Portfolio.

Real campaign results across fashion, education, training, automobile, herbal nutrition, membership and e-commerce.



BrandCraftbd.com

Meta Ads performance at a glance

A snapshot of campaign investment, conversations and purchase outcomes.

$57K+
TOTAL AD SPEND MANAGED

325K+
MESSAGING CONVERSATIONS

2,225
WEBSITE PURCHASES

8.5x
HIGHEST PURCHASE ROAS

Case Studies at a Glance

Industry	Campaign Type	Headline Result
Herbal Nutrition	Messaging	**269,924 conversations**
Clothing	Messaging	**$0.11 per conversation**
Education (Online Courses)	Messaging + Video Views	**14.1M impressions**
Automobile (Car Showroom)	Messaging	**7,166 conversations**
E-commerce: Beauty & Personal Care	Website Purchase	**8.50x ROAS**
Club Membership	Messaging + Lead Gen	**10,962 conversations**
E-commerce: Home & Lifestyle	Website Purchase	**1,006 sales at $0.65 each**
Training & Learning Center	Messaging	**$0.22 per conversation**

BrandCraftbd.com

Case Study 1 | Herbal Nutrition

PROJECT SNAPSHOT

Industry	Herbal Nutrition (Natural Health Drink)
Objective	Generate product enquiries and orders through Messenger
Campaign Type	Messaging Campaign (Meta Ads)

$48,666.63
AD SPEND

269,924
CONVERSATIONS

~$0.18
AVG. COST PER CONVERSATION

16.1M
PEOPLE REACHED

KEY RESULTS

Metric	Result
Total Ad Spend	$48,666.63
Messaging Conversations	269,924
Avg. Cost per Conversation	~$0.18
Reach	16,148,871
Impressions	112,558,583
Campaigns Run	468

HIGHLIGHTS

- 468 campaigns were run and optimized with Bangla creatives built for the local audience.
- Best campaigns reached $0.13 to $0.19 per conversation.
- One campaign delivered 871 conversations at $0.18 each from $157.36 spend.
- 112 million impressions delivered with a steady low cost per conversation.

ADS MANAGER EVIDENCE



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Case Study 2 | Clothing

PROJECT SNAPSHOT

Industry	Clothing / Fashion
Objective	Generate customer enquiries in Messenger / Inbox
Campaign Type	Messaging Campaign (Meta Ads)

$3,190.87
AD SPEND

29,536
CONVERSATIONS

$0.11
COST PER CONVERSATION

1.75M
PEOPLE REACHED

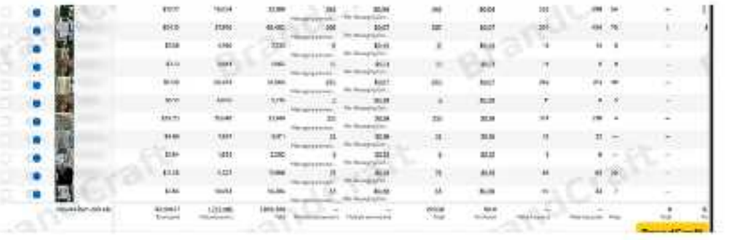
KEY RESULTS

Metric	Result
Total Ad Spend	$3,190.87
Messaging Conversations Started	29,536
Cost per Conversation	$0.11
Reach	1,757,483
Impressions	7,885,380
Ads Tested	200

HIGHLIGHTS

- 200 ad creatives were tested and the best performers were scaled.
- Top creatives brought the cost per message down to $0.04 to $0.07.
- More than 1.7 million people reached with a budget of about $3.2K.

ADS MANAGER EVIDENCE



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Case Study 4 | Automobile (Car Showroom)

PROJECT SNAPSHOT

Industry	Automobile (Car Showroom / Car Sales)
Objective	Generate buyer enquiries and test drive requests
Campaign Type	Messaging Campaign (Meta Ads)

7,166
CONVERSATIONS

$0.24
COST PER CONVERSATION

2.34M
PEOPLE REACHED

6,569
NEW CONTACTS

KEY RESULTS

Metric	Result
Messaging Conversations	7,166
Cost per Conversation	$0.24
New Messaging Contacts	6,569
Returning Contacts	196
Reach	2,340,359
Impressions	4,384,094
Ads Tested	300

HIGHLIGHTS

- 300 ads were tested with video and image creatives.
- Best video creative brought 939 conversations at $0.13 each.
- Family and emotional creatives delivered conversations at $0.23 to $0.25 each.
- Over 2.3 million people reached with a messaging-focused campaign.

ADS MANAGER EVIDENCE



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Case Study 3 | Education (Online Courses)

PROJECT SNAPSHOT

Industry	Education (Online Courses)
Objective	Generate student enquiries for online courses
Campaign Type	Messaging + Video Views (Meta Ads)

$2,925.79
AD SPEND (2 COURSES)

8,400+
CONVERSATIONS

14.1M
IMPRESSIONS

$0.0005
COST PER THRUPLAY

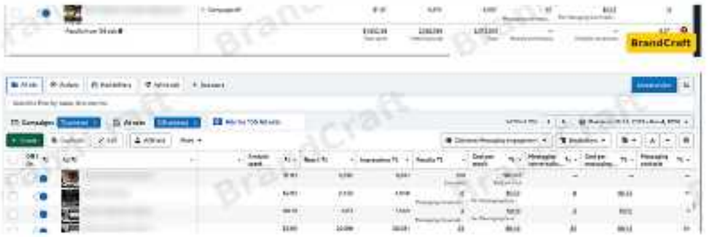
KEY RESULTS

Metric	Result
Course A: Ad Spend	$1,922.28
Course A: Reach	2,156,784
Course A: Impressions	5,373,501
Course A: Messaging Conversations	6,690+
Course B: Ad Spend	$1,003.51
Course B: Reach	3,715,565
Course B: Impressions	8,731,803
Course B: Messaging Conversations	1,747
Course B: Cost per Conversation (blended)	$0.57
Total Ad Spend (both courses)	$2,925.79

HIGHLIGHTS

- Course A averaged under $0.29 per conversation across 136 ads.
- One Course A creative brought 507 conversations at $0.26 each from $133.67 spend.
- Video ads in Course B delivered ThruPlays for as low as $0.0005 each.
- Both courses together reached over 14 million impressions with under $3K spend.

ADS MANAGER EVIDENCE



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Case Study 5 | E-commerce: Beauty & Personal Care

PROJECT SNAPSHOT

Industry	E-commerce (Beauty & Personal Care)
Objective	Profitable website sales at a high return on ad spend
Campaign Type	Website Purchase (Conversion) Campaign

$929.42
AD SPEND

1,219
WEBSITE PURCHASES

8.50x
PURCHASE ROAS

$7,900
CONVERSION VALUE

KEY RESULTS

Metric	Result
Total Ad Spend	$929.42
Website Purchases	1,219
Cost per Purchase	$0.76
Purchase Conversion Value	$7,900
Purchase ROAS	8.50x
Reach	734,133
Impressions	1,559,901

HIGHLIGHTS

- Every $1 spent on ads returned $8.50 in sales on average.
- Top ad sets reached ROAS between 12x and 22x.
- Scaled the winners while keeping cost per purchase under $1.

ADS MANAGER EVIDENCE



BrandCraftbd.com

Case Study 6 | Club Membership

PROJECT SNAPSHOT

Industry	Club Membership / Services
Objective	Generate membership leads and enquiries
Campaign Type	Messaging + Lead Generation + Awareness (Meta Ads)

$812.72
AD SPEND

10,962
CONVERSATIONS

~$0.07
AVG. COST PER CONVERSATION

374,908
PEOPLE REACHED

KEY RESULTS

Metric	Result
Total Ad Spend	$812.72
Total Messaging Conversations	10,962
New Messaging Contacts	8,737
Avg. Cost per Conversation (blended)	~$0.07
Reach	374,908
Impressions	1,062,647
Purchases (Conversions)	67

HIGHLIGHTS

- Best creative: 4,764 conversations at $0.05 each from $237.94 spend.
- Meta Lead Ad collected 73 leads at $0.29 per lead.
- Awareness campaign delivered ThruPlays at about $0.001 each.
- Three campaign goals (awareness, leads, messages) worked together in one funnel.

ADS MANAGER EVIDENCE

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BrandCraftbd.com

Lights, Camera, Brand Action!

Video Production.

From concept to screen, we bring stories to life with creativity and precision. Our team handles everything—creative visualization, design execution, motion graphics, animation, and full-scale production-delivering videos that inspire, engage, and leave a lasting impact.

Case Study 7 | E-commerce: Home & Lifestyle

PROJECT SNAPSHOT

Industry	E-commerce (Home & Lifestyle Products)
Objective	Drive direct online sales from the website
Campaign Type	Website Purchase (Conversion) Campaign

$649.60
AD SPEND

1,006
WEBSITE PURCHASES

$0.65
COST PER PURCHASE

604,874
PEOPLE REACHED

KEY RESULTS

Metric	Result
Total Ad Spend	$649.60
Website Purchases	1,006
Cost per Purchase	$0.65
Reach	604,874
Impressions	1,428,860
Ad Sets Tested	11

HIGHLIGHTS

- 11 product and variation ad sets were tested to find the winners.
- Best ad set reached $0.48 per purchase.
- One ad set delivered 222 sales from just $117.47 spend.

ADS MANAGER EVIDENCE



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Brand Name

The Startup Show

Project

Podcast Shorts & Video Editing

Market

Bangladesh

Objective

BrandCraft collaborated with The Startup Show to transform long-form podcast conversations into engaging short-form video content. We focused on editing podcast highlights into attention-grabbing clips with dynamic cuts, subtitles, engaging visuals, and smooth transitions. Our goal was to make valuable discussions more accessible, increase audience engagement, and help the brand expand its reach across social media platforms.



Scan to play

Case Study 8 | Training & Learning Center

PROJECT SNAPSHOT

Industry	Training & Learning Center
Objective	Generate admission and course enquiries
Campaign Type	Messaging Campaign (Meta Ads)

$457.33
AD SPEND

2,087
CONVERSATIONS

$0.22
COST PER CONVERSATION

261,017
PEOPLE REACHED

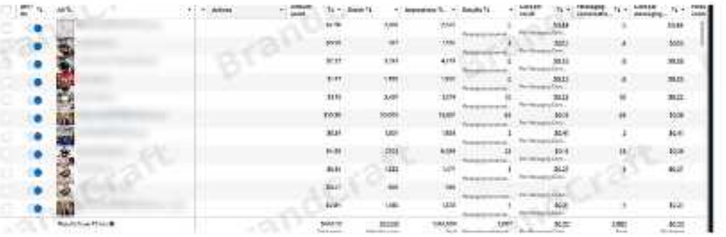
KEY RESULTS

Metric	Result
Total Ad Spend	$457.33
Messaging Conversations	2,087
Cost per Conversation	$0.22
Reach	261,017
Impressions	1,161,809
Ads Tested	72

HIGHLIGHTS

- 72 ads across 8 campaigns were tested to find the best creatives.
- Top creatives brought conversations at $0.15 to $0.16 each.
- One creative delivered 65 conversations from just $10.39 spend.

ADS MANAGER EVIDENCE



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BrandCraftbd.com

Brand Name

Bangla Innovator

Project

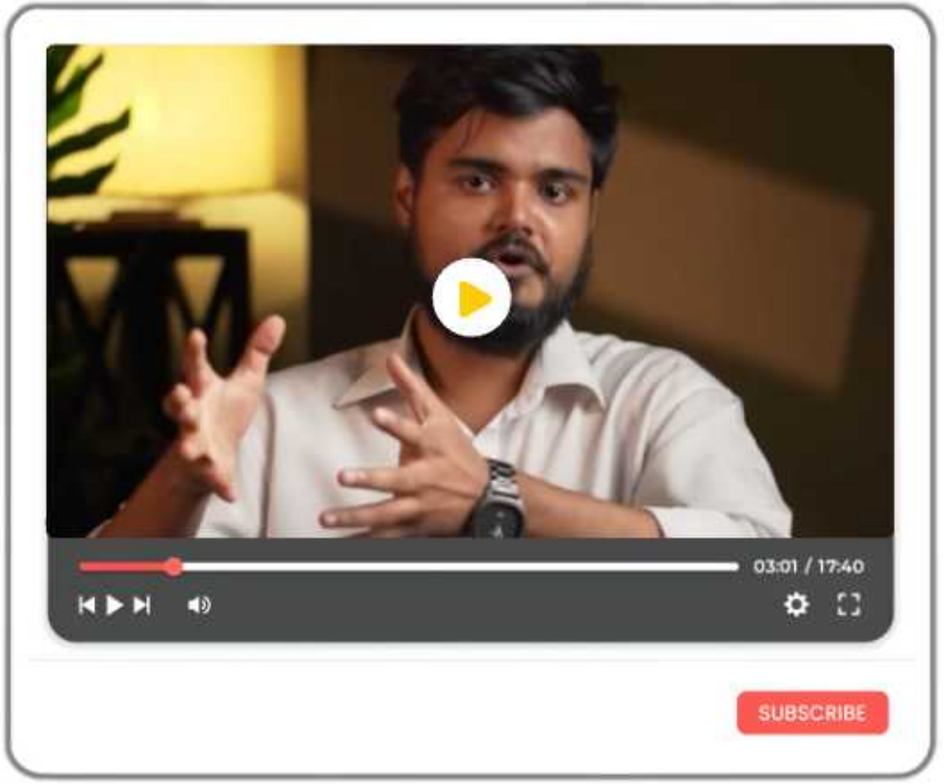
Innovation Olympiad – Event Video Partnership

Market

Bangladesh

Objective

BrandCraft partnered with Bangla Innovator as the official video partner for Innovation Olympiad, a youth-focused innovation competition in Bangladesh. Our goal was to capture the energy, creativity, and innovative spirit of young participants through engaging video content. We focused on presenting the event's key moments and experiences through compelling visual storytelling, helping showcase the platform's mission of empowering the next generation of innovators and future leaders.



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Brand Name

Procesta Physiotherapy Hospital

Project

Healthcare Video Editing & Social Media Content

Market

Bangladesh

Objective

BrandCraft collaborated with Procesta Physiotherapy Hospital to create engaging and informative video content for its social media platforms. We handled monthly video editing, transforming raw footage into professional, audience-friendly videos with dynamic cuts, subtitles, transitions, and engaging visuals. Our goal was to present physiotherapy services, communicate valuable healthcare information, and make the hospital's content more engaging across digital platforms.



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Brand Name

HerbC-Tea

Project

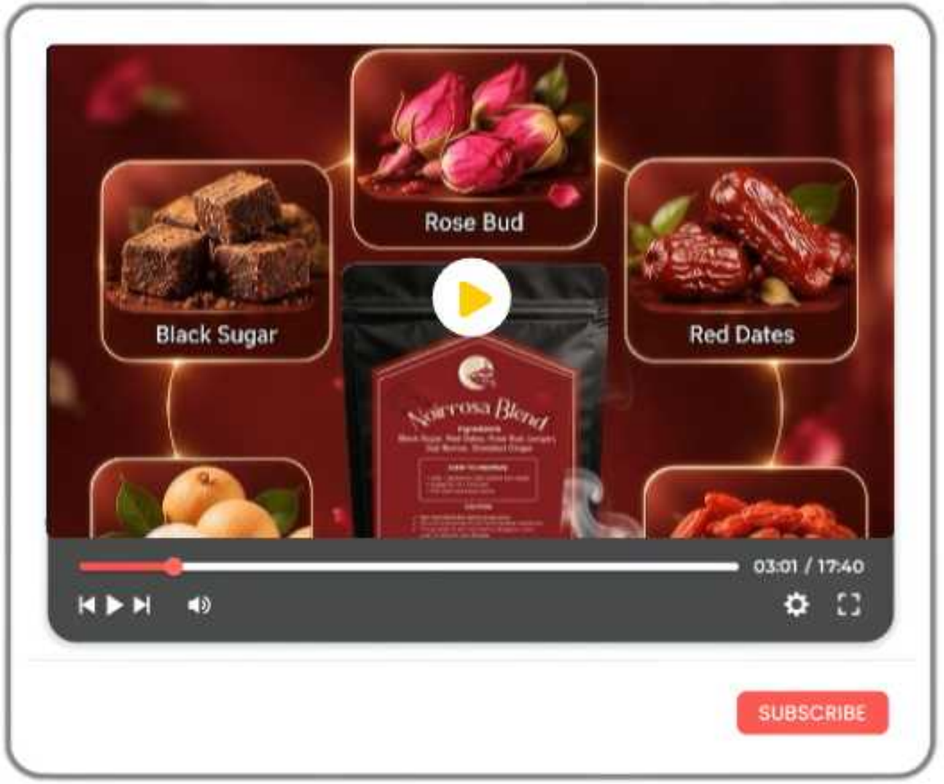
Product Promotional Video Editing & Content Production

Market

Bangladesh

Objective

BrandCraft partnered with HerbC-Tea to strengthen its digital presence and promote its Chinese tea products in the Bangladeshi market. We worked on monthly digital marketing activities, creating engaging product-focused videos with dynamic editing, attractive visuals, smooth transitions, and compelling storytelling. Our goal was to showcase the products effectively, capture audience attention, and create engaging visual content for the brand's social media platforms.



Scan to play

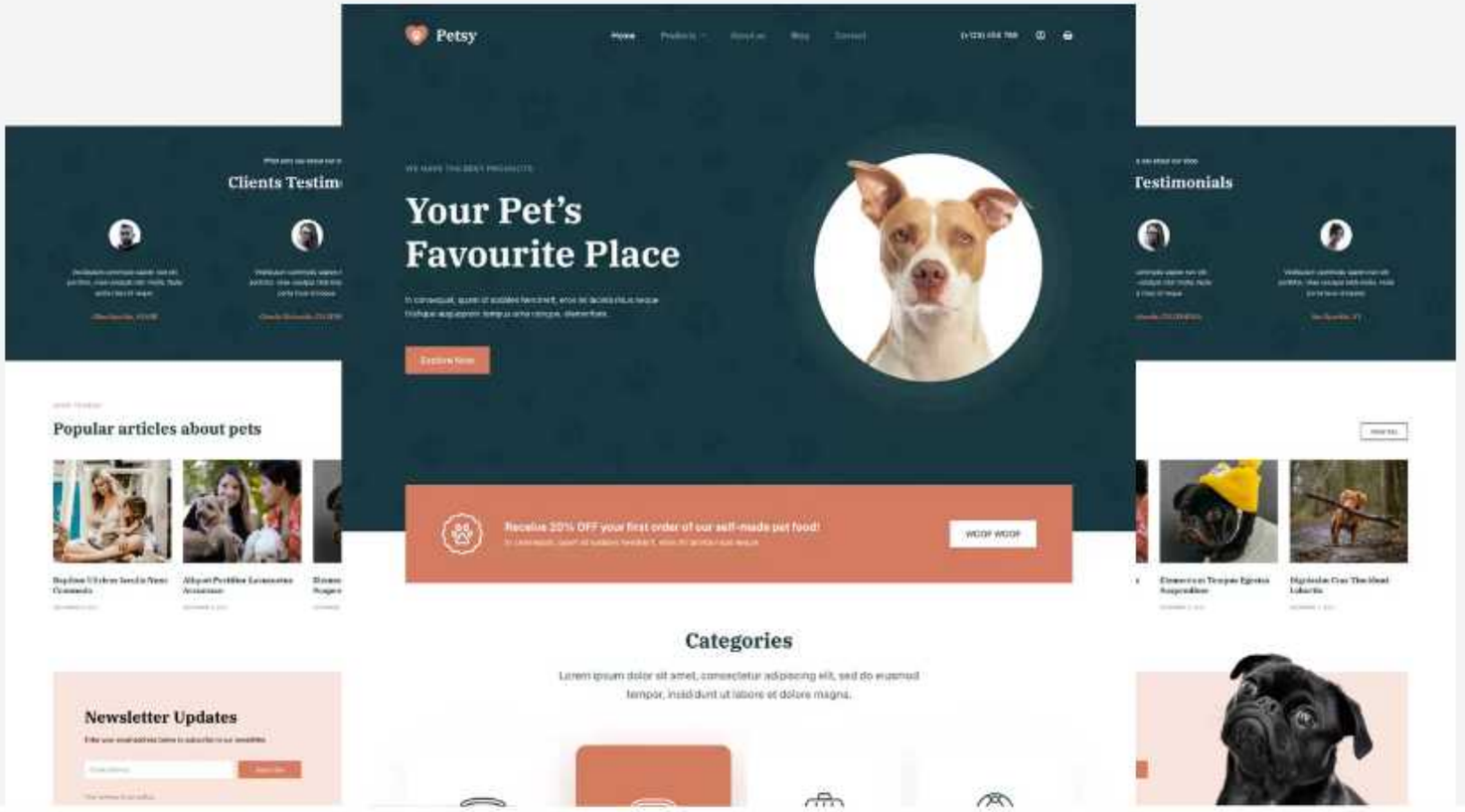
Your 24/7 Brand Palace!

Website Development.

We build responsive, secure, and scalable websites that work as hard as your business does. Whether it’s a sleek website or a custom web app, our development ensures your brand has a strong, reliable digital home.



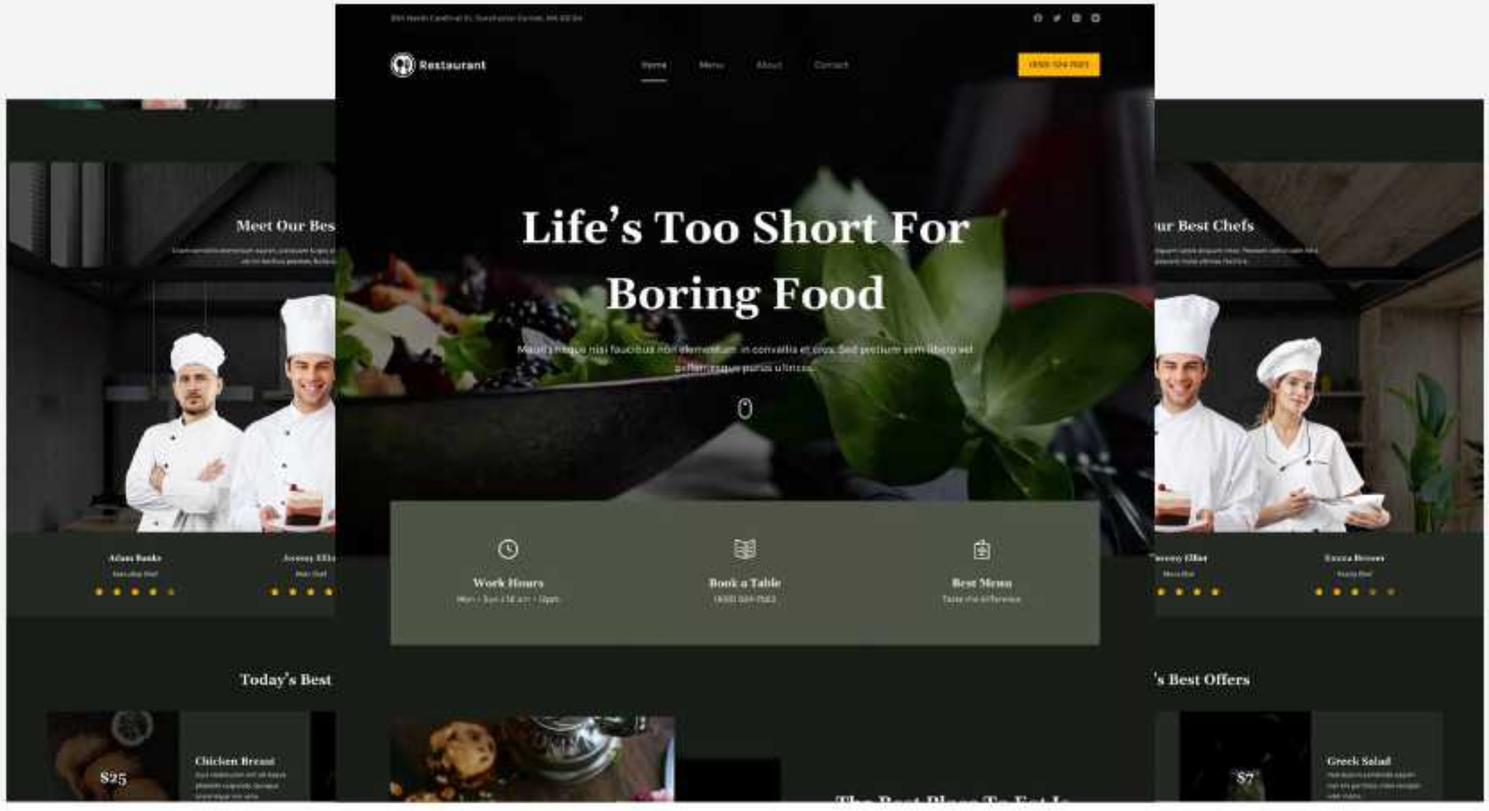
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Petsy - Ecommerce Website

Petsy is a friendly design that caters to anyone that wants to open a pet friendly e-commerce website. It has been set up to offer the best available products at your customers' fingertips, with easy to navigate sections.

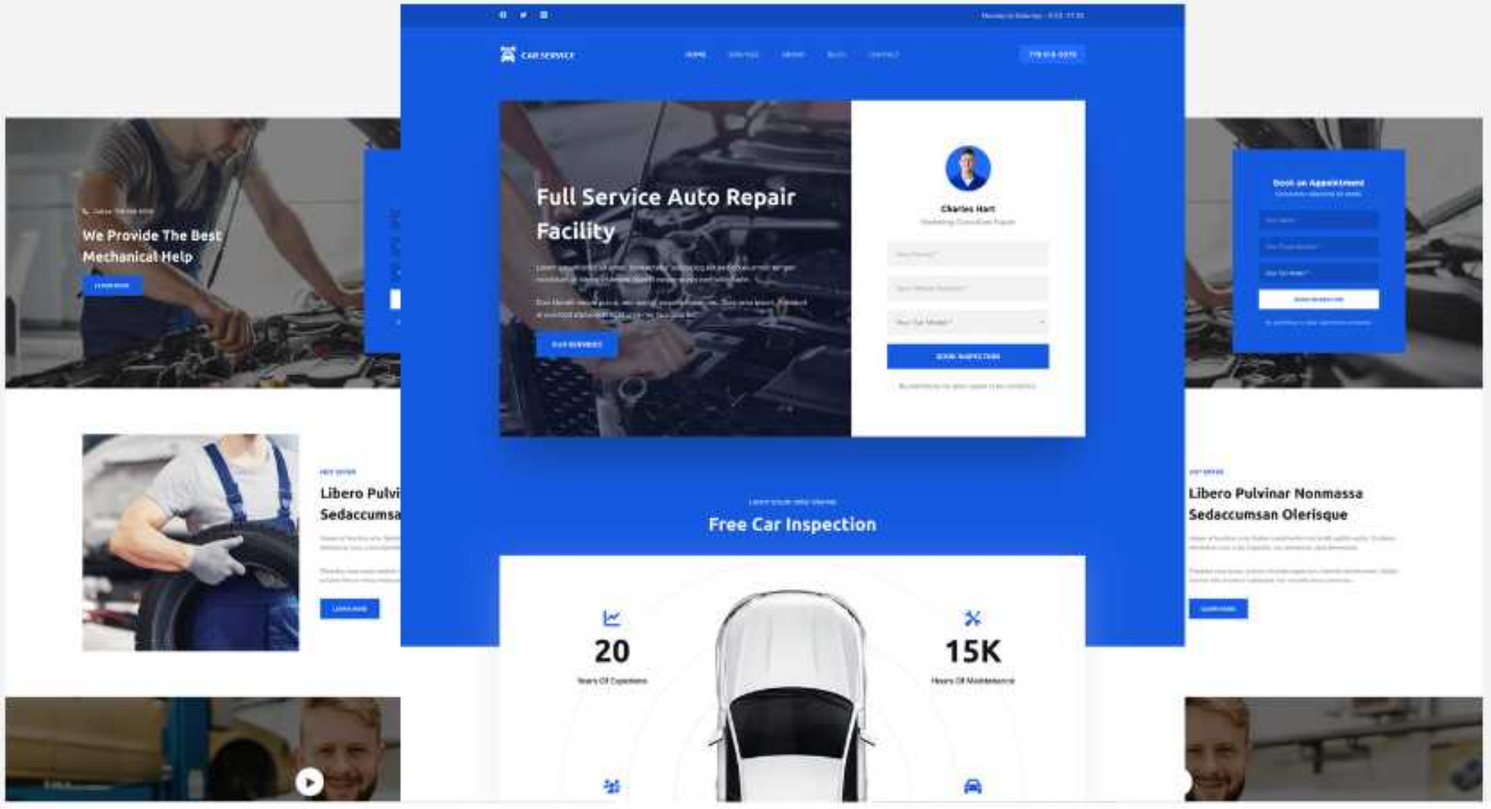
Products page has been neatly organised in categories, letting your visitors jump to their specific needs in an instant. There's also a nice testimonials section, which lets you highlight the achievements for your business.



Restaurant Website

The perfect starter pack for your elegant saloon is here. Meet Restaurant! The site has been created to give you a jump start in designing your next project.Because we believe that a picture tells a thousand words, the design is enhanced by a dark color scheme to put information first and a beautiful full screen hero section for every page, which highlights each site section.

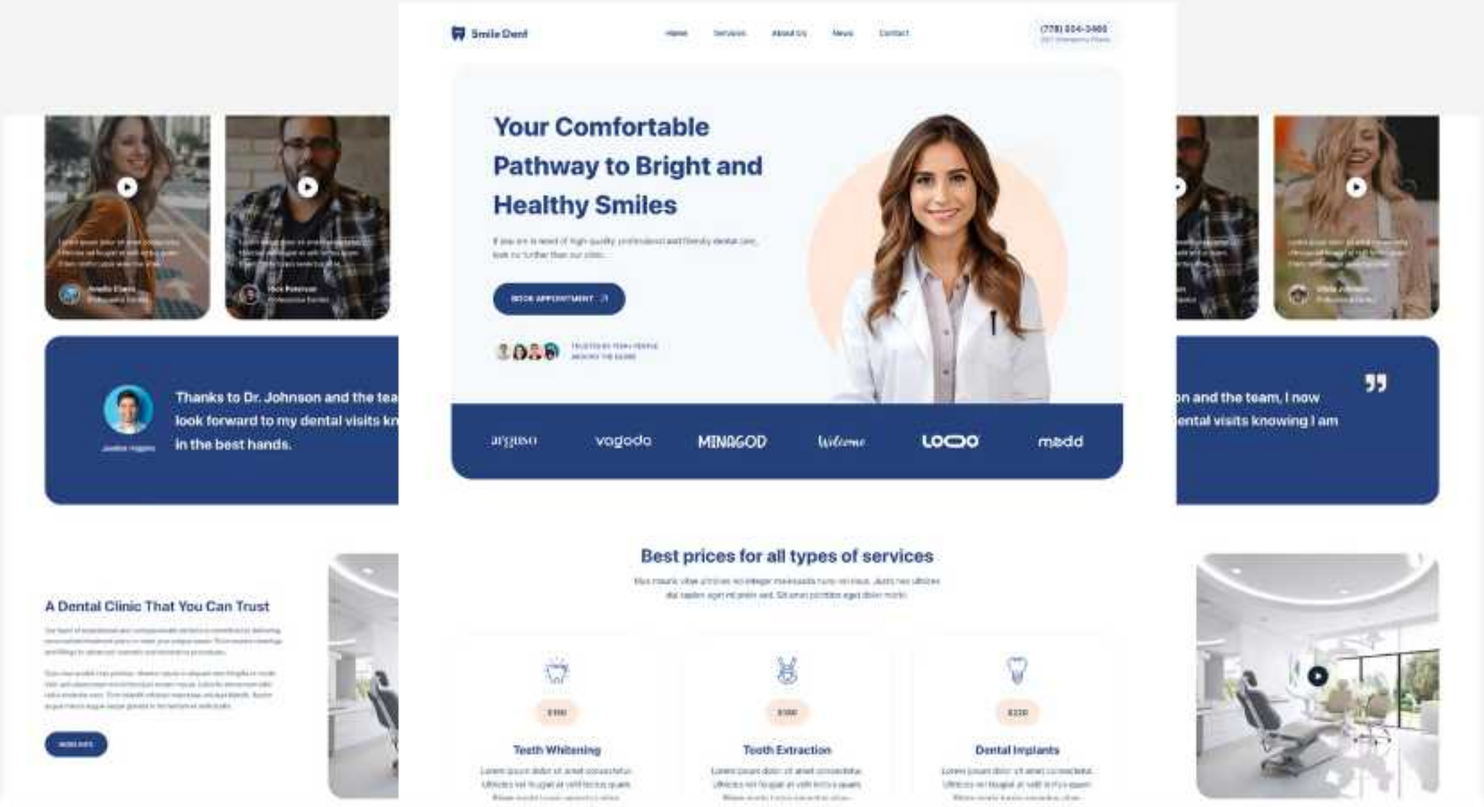
Every little accent, from the clean and concise typography to the gorgeous food photography, pops on the screen, letting your visitors concentrate on what’s important — the story of your venture. And let’s not forget about the fooooooooood!



Car Service Website

The site is structured so that your clients can quickly make an appointment with your shop and quickly get up to speed with the car repair services that you offer. The Blog page comes really handy, as you can easily keep your visitors up to date with what's been happening in the automotive industry.

Before we close, we'd like to note the clean design, which helps navigating through the information on the site. And let's not forget about the HubSpot integration, which increases the retention rate exponentially.



Smile Dent - Doctor Website

A clean design for a perfect smile! “Smile Dent” is here to help you get started in the dental business, with a powerful starter site that showcases the best of what your clinic has to offer.

The site is following a playful choice of pastel colours and rounded borders for the elements on the page, which makes it easy to navigate and understand what services are available.

Stand out with

Creative Brilliance.

Email us: brandcraftbd@gmail.com
Call us: +880 1838490122
Visit: brandcraftbd.com

